



Campaign Overview

1. *Get educated.*

Students engage in a one-hour, in-class curriculum to learn more about Uganda, malaria, and how they can make a difference globally. Classes will also be able to view a bed net for students to experience first-hand what they look like and what it might feel like to sleep under one.

2. *Save lives.*

The “Be the Change” campaign encourages students to take some action on behalf of kids helping kids to prevent malaria and save lives by purchasing insecticide-treated bed nets for families. By collecting extra change (such as coins and dollar bills) from their family, friends, and community, they can create a lasting change in Uganda.

Just \$20 saves 6 lives. If 300 students raise only \$20 each, they can save nearly 2000 lives from malaria! Now that is bringing change, from child to child.

3. *Have fun.*

Life is short and everyone knows that kids like to have FUN, so...feel free to add your class or club’s unique touch to this incredible opportunity to Be The Change. Students can turn this fundraising campaign into their own signature creation by decorating unique containers to collect change in (like nets or boxes or jars or piggy banks), creating a class or school poster that tracks progress and motivates the community, or setting up competitions with special prizes for winning groups or classes. There are all kinds of ways to get involved, be creative and have fun!

For more details and ideas, please review our Fundraising Manual.